

# adgriffin

## Info

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English & French Speaking  
He/Him

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## About me

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A 3D artist who cares about getting the details right, from the first block-out to the final render. I enjoy solving problems along the way and adapting when a brief changes. I like working closely with the rest of the team to get a shot looking its best.

## Skills

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Project Management / Design Thinking / Problem-Solving

## Interests

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Cycling / Animating / Doodling / Sculpture / Creature Design

## Experience

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### Motion Designer

**Foster + Partners** (2022 – Present)  
One of the world's leading architecture firms

Motion Design role developing bespoke visual styles and beauty shots to bring architectural projects to life.

**Creative Direction:** Acting Lead defining visual identity, driving creative innovation and setting quality benchmarks.

**Presenting:** Presented storyboards and film concepts to senior partners.

**Team Management:** Led and mentored cross-functional teams of 2 to 10 artists per project.

**Motion & Animation:** Produced high-end 3D animations and architectural beauty shots.

**Pre-Production:** Developed scripts and storyboards to map out concepts before production.

**Workflow Optimisation:** Developed production pipelines to improve studio efficiency and quality.

**Professional Development:** Selected by the studio to undertake specialist Houdini training.

### 3D Artist

**One Retail Group** (2018 – 2022)  
Brand owner and e-commerce company with in-house industrial design

Introduced, implemented, developed and led product rendering to further drive sales and brand awareness.

**Career Progression:** Promoted from Junior Creative Designer to Middleweight Creative Designer (2018 – 2020), then to 3D Artist (2021 – 2022).

**Pipeline Setup:** Established in-house 3D product rendering to drive sales and brand reach.

**Rendering & Art Direction:** 3D product renders, animations, and art direction for photo shoots.

**Leadership & Design:** Managed 2 junior artists and contributed industrial design for 2 products.

## Software

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Cinema4D  
Houdini  
Blender3D  
Redshift  
Octane  
Adobe Substance  
Adobe Creative Suite  
DaVinci Resolve  
Autodesk Fusion 360  
Plasticity

## Exhibitions

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Major project exhibited at New Designers  
Project for REED, an international competition exhibited in London

## Awards

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Most Market Viable Product  
London South Bank University  
Degree Show  
  
Highest Achieving Student  
(Third Year)  
London South Bank University  
Degree Show